

# INDEPENDENT STUDY PROVES MAXIMIZER MOPS FLOORS 31% FASTER\*



ManageMen, a leading cleaning industry authority and author of the ISSA Cleaning Times, has released a new report which indicates that the Maximizer mop from Rubbermaid Commercial Products (RCP) outperforms the competition in the categories of weight, ease of use and worker fatigue.

During more than 16 hours of testing, ManageMen conducted both damp mopping as well as wet mopping and rinse time studies to produce standard cleaning time (consistent with the ISSA methods) for the Maximizer mop. ManageMen used this data to analyze the performance of the Maximizer mop against current string mop configurations in the industry ranging in size from 12 to 32 ounces.

ManageMen's testing revealed that the Maximizer mop was an average of 31 percent more efficient than the other mop head configurations tested. End users who tried the Maximizer mop also indicated less fatigue and effort for completing mopping tasks.

**"When we began testing, we were surprised at how the Maximizer mop made mopping easier by causing less physical strain. Our tests showed that when cleaning workers mop with the Maximizer mop, using the proper techniques, they should be able to complete**

**daily mopping tasks much quicker than when using traditional string mop configuration,"** said Ben Walker, consultant, ManageMen.

In addition, testing also showed that the Maximizer mop required the usage of much less solution. The Maximizer mop's improved blend allows for users to control the amount of liquid more than traditional mops, which ManageMen noted is an important variable to consider since slip and fall accidents are frequent sources of indoor related injuries.

**"In our own testing, the Maximizer mop was found to deliver 30 percent more floor coverage while weighing 25 percent less. The findings from ManageMen further substantiate these claims, showing how these innovations impact cleaning time and worker productivity,"** said Kristine Sickels, vice president of marketing, RCP.

ManageMen's methods of analysis included a real-time time analysis of the Maximizer mop's performance over a 1000 square foot area, video documentation of the mopping analysis, a performance comparison against current industry benchmarks and standards, and reports from use in the field.

The full study in its entirety can be found here:  
[www.rubbermaidcommercial.com/rcp/maximizer/resources.jsp](http://www.rubbermaidcommercial.com/rcp/maximizer/resources.jsp)



## Comparative Efficiencies for Damp Mopping with 612 Cleaning Times

MOP	SQFT/HOUR	% MORE EFFICIENT
Maximizer mop	6880	---
12oz mop	3571	48%
16oz mop	4167	39%
24oz mop	5000	27%
32oz mop	6250	9.20%
AVERAGE		31%

\*Compared to the average ISSA 612 Cleaning Times