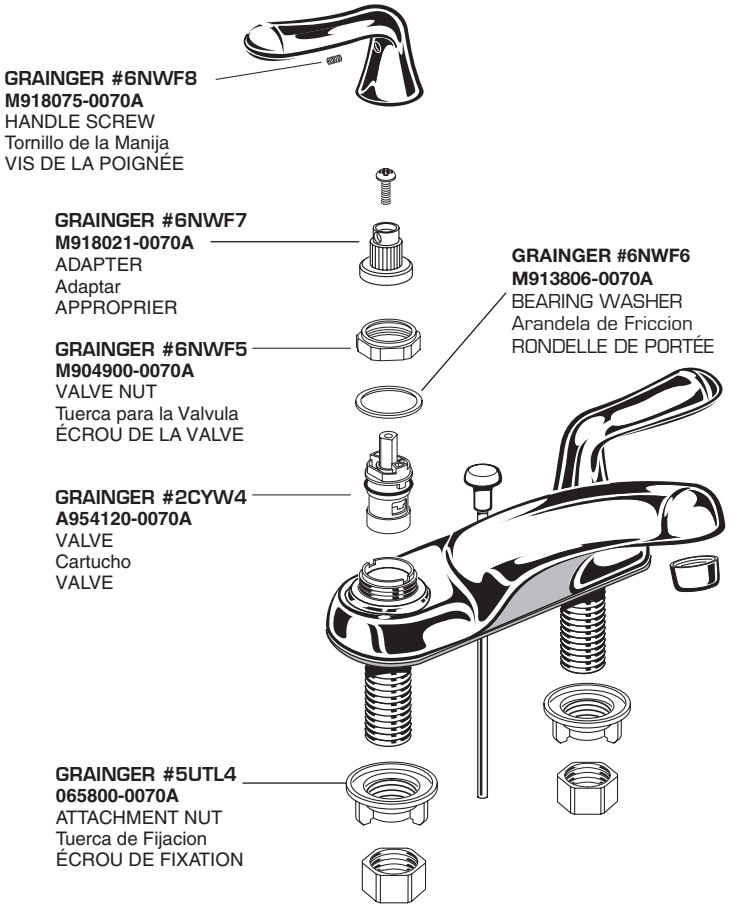American Standard